Bandura et al Quizlet

1. How many participants were used 72. Equal numbers of boys and girls.
2. How old were the kids- aged 3-6 or 37-69 months
3. Was it a lab expt or an observational study? Lab expt
4. What type of design was used-matched pairs-matched for levels of aggression.
5. What were the 3 main conditions of the study? Control, Aggressive, Non-aggressive.
6. In what way were the 3 main conditions further divided? Half of the subjects observed the same sex model. The other half observed the opposite sex model.
7. What happened in the first stage of the experiment?-kids were shown into a room with toys and played with some potato prints and toys while being exposed to aggressive or non-aggressive condition.
8. In the aggressive condition, what was physically done to the Bobo doll?- Sitting on it, punching it, hitting it with a mallet, kicking it around the room, throwing it in the air.
9. In the aggressive condition, what was verbally done to the Bobo doll?- sock him in the nose’, pow, throw him in the air’, ‘he keeps coming back for more’
10. What did the non aggressive adult model do?
11. In what way were the children provoked? –Shown to a room full of toys and told they couldn’t play with them.
12. What is the double blind method?-the researcher and the participant are both unaware of the condition they are recording/in and the hypothesis of the experiment.
13. What happened in the third stage of the experiment.-Kids were shown into a room with both aggressive and non-aggressive toys. They were observed through a one way mirror for 20 mins.
14. What behaviours did observers record? Imitation of aggressive model (physical and verbal)Partial imitation and non imitative aggression (physical and verbal). Non aggressive
15. What were two of the main findings?-Children who had seen an aggressive model were significantly more aggressive (physically and verbally). Girls scored slightly higher in verbal aggression compared with physical aggression. Boys scored higher in physical aggression than verbal aggression. Children tend to imitate same sex models more. Boys overall were more aggressive than girls.
16. State two strengths of the study.
17. State two weaknesses of the study.