How do stereotypes form?

Do people ever stereotype you?

Write down your own ideas about how stereotypes are formed.

Using p108-110 of Course Companion

What are stereotypes? Provide a definition.

How do stereotypes affect behavior?

Steele and Aronson (1995) Stereotype threat

Outline the study below in terms of aims, methods, findings and conclusion.

Spencer et al (1977) Stereotype threat

Outline the study below in terms of aims, methods, findings and conclusion.

How do stereotypes form?

1. Explain stereotyping through sociocultural learning. This could be through personal experience or through a ‘gatekeeper’.
2. Explain stereotyping through social categorization and generalizations. Include the term illusory correlation.
3. Explain stereotyping through schema processing and confirmation bias.

The Princeton trilogy

Study 1 Katz and Braley (1933)

Study 2 Gilbert (1951)

Study 3 Karlins et al (1969)

Devine (1989)

She argued that